

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81039	CF NTL-POL	FBD - LBD: 10/26/12 - 10/29/12	HL#:	Created: 10/25/12 02:00 PM
Client: BURLINGTON COUNTY...	CPE: / / 3087	Agency Commission: 15 %	Updated: ALWILLIAMS on 10/25/12 04:24 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: GARGANIO & O'BRIEN	Self Protect.: :20:00	Confirmed: 10/25/12 02:51 PM	
Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/26/12 09:36 AM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

NEW ORDER CHG/PH 10/25/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL1	0 0 0 0 1 0 0	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL1	2 0 0 0 0 0 0	NEWS	15				0.0	\$175.00	2	\$350.00		
	LUR; STAND ALONE 15'S												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	WCBSSUN	0 0 0 0 0 0 2	MORN	15				0.0	\$720.00	2	\$1,440.00		
	CDR; STAND ALONE 15'S												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	0 0 0 0 1 0 0	DAY	30				0.0	\$900.00	1	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEARLYMF	0 0 0 0 2 0 0	NEWS	15				0.0	\$475.00	2	\$950.00		
	LUR; STAND ALONE 15'S												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NLATE	0 0 0 0 2 0 0	NEWS	15				0.0	\$1,350.00	2	\$2,700.00		
	CDR; STAND ALONE 15'S												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	2										

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Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	10	0	\$7,150.00	\$6,077.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$7,150.00	\$6,077.50	\$0.00	\$0.00